



eHERO Highlights

Following are some of the eHERO system highlights and benefits:

- **Real time** data (quotes, pricing, order status, SPED, compatibility rules, etc.)
- Wide variety of **control settings** – customize for your dealership and personnel
- “**Direct**” Rental, Stock, Sold alone order entry with **copy** and **reorder** functions
- **Highly streamlined** entry of multiple truck orders
- **Stock** and **POOL** on hand / on order, including Hyster “Marketing” inventory
- Create customer quote directly from **dealer stock** truck
- **Truck “locator”**, with model and options search
- Factory availability (build slots)
- Quote, order and proposal “**templates**” for repetitive use and uniform approach
- Most-frequently used **financing options**; customize to your preferred offerings.
- NMHG partner **battery and charger data** resident in the system – quote with truck or independently
- **Allied product** and **used equipment** quoting with catalog “upload” capability”
- Adobe **PDF** or **MS Word** proposals with dealer logo and letterhead .
- Direct link to **Hyster Capital** (EDFS) functionality
- Export Order data from eHERO for import into Dealer Business System
- Sales Management, Forecasting and ITA **Reporting**
- **Awareness and Closure** tracking
- **Export eHERO data** for additional “ad hoc” analysis or customized reporting
- **Goldmine** system Interface: customer/contact updates and quote/order activity tracking