



Industry Exploration

A CERTRACX Sales Certification Program

IT'S HERE!

Ready to get the 411 on top target industries for materials handling sales? We researched industry websites, scoured trade journals and associations, reviewed product literature, and talked with top salespeople, then boiled all that information down into compact, easy-to-navigate training modules.

In as little as 4 hours you can get the vital industry background, useful product information, and best practice insights you need to create a solid foundation in one of seven key industry segments.



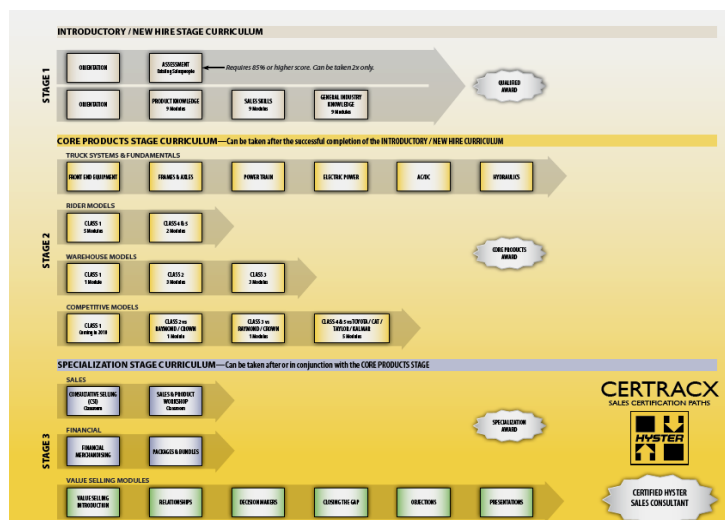
7 INDUSTRY SPECIALIZATION TRACKS

- Food
- Bottling and Beverage
- Light Manufacturing
- Heavy Manufacturing
- Paper and Lumber
- Warehouse and 3PLs
- Transportation and Freight Forwarding

Have you completed the CERTRACX SALES CERTIFICATION PROGRAM yet?

In order to enroll in the new **INDUSTRY EXPLORATION PROGRAM**, you must first complete the CERTRACX Certified Sales Consultant curriculum.

Log into the TKC today and click the Certifications tab to begin setting up your CERTRACX certification learning paths.



For more information about CERTRACX certification or other sales training program contact:
Amy Millette, Manager Sales Training ■ 252.931.5707 ■ amy.millette@nmhg.com