



HYSTER ANNOUNCES THE 'GAME ON!' PROGRAM FOR 2011

THE RACE IS ON FOR THE HYSTER CUP!



WWW.BMWPERFORMANCECENTER.COM



MID-SEASON

PAYOUT FOR RACE LEADERS

- Begins January 1 and runs through June 30th 2011. Rewards the top 9 sales people focused on any of 9 special model categories. The top sales person in each category will be selected along with the top four sales managers. See rules for details.

PRIZE - The 13 winners will enjoy a day at the BMW Performance Center. Participants get to drive six different vehicles in different settings: Off Road, Speed and Wet terrain. A BMW museum/factory tour is also planned.

FULL-SEASON

PAYOUT FOR HYSTER CUP QUALIFIERS

- Begins January 1 and runs through December 31st 2011. Rewards the top 25 performers with a group trip for two. The top 8 positions will earn Hyster President's Circle winner recognition.

PRIZE - Winners will enjoy a group trip for two to a tropical vacation destination.* In addition, President Circle winners will receive a trip upgrade. Three time winners will earn the Hyster President Circle Ring.



[*\[CLICK HERE TO REVIEW FULL ANNOUNCEMENTS AND RULES\]*](#)



**Image is a representation. Actual destination will be announced mid-2011.*