HYSTER CAPITAL 2nd-HALF DEALER INCENTIVE PROGRAM

Your chance to win up to 15 iPad 2s and 4 Motorola MC-75As for your dealership!

Hyster Capital values your business. We also understand that having the latest technology can give your business a competitive edge. With our 2nd-Half Incentive Program, the two dealerships with the highest percentage over their funding target will win some advanced technology to support business activities as will any dealership that exceeds 125% of their target.

FOR DEALERSHIPS

The most funding over target	10 iPads and 4 Motorola MC-75As
The 2nd most funding over target	5 iPads and 2 Motorola MC-75As
Bonus Opportunity Reach 125% of target	5 iPads or 2 Motorola MC-75As

THE DETAILS

- ✓ Program incentives are based on achievement of 2nd half 2011 volume targets and retail transactions funded July 1, 2011 thru December 31, 2011.
- ✓ The maximum payout amount for a dealership cannot exceed the cost equivalent of iPad 2s and Motorola MC-75As awarded.
- ✓ Hyster National Accounts are not eligible under this program.
- ✓ All transactions are subject to credit approval by Hyster Capital and subsequent execution of all standard lease documentation.
- ✓ This incentive program is subject to change without notice at the sole discretion of Hyster Capital.

THE PRIZES

iPad 2s with 3G
The 32GB with WiFi and 3G connectivity. Your choice of AT&T or Verizon coverage at dealer's expense.

Motorola Hand-Held MC-75A Devices
The Motorola MC-75A Wireless Enterprise Digital Assistant, pre-loaded with GE's asset tracking software application.

Contact your Hyster Capital sales representative or call 1-877-HYSTCAP today.

STRONG PARTNERS. TOUGH TRUCKS.™

HYSTER CAPITAL
1-877-HYSTCAP
1400 SULLIVAN DRIVE, GREENVILLE, NC 27834

ADDITIONAL DETAILS

- ✓ Promotion incentives paid for achievement of 2nd-half 2011 volume targets are based on retail transactions funded July 1, 2011 thru December 31, 2011.
- ✓ The NMHG Financial Services Dealer Incentive promotion is based on skill and will be awarded to those dealers achieving: (i) the first and second highest funded volume, on a percentage basis, in excess of such dealer's second-half funded volume target; or (ii) funding 125% of such dealer's total second-half funded volume target.
- ✓ Eligible winners will be awarded the corresponding amount of the award and no substitutions or monetary equivalents will be offered.
- ✓ For the iPad2 with 3G capability, selection and activation of network service is the sole responsibility of the dealer and the dealer is subject to any contractual obligations associated with the network service.
- ✓ The NMHG Financial Services Dealer Incentive promotion committee will have final authority over any disputes in volume calculations and/or rules interpretations and reserves the right to amend, alter or cancel the 2nd-Half Dealer Incentive promotion at any time at its sole discretion.
- ✓ Hyster National Accounts are not eligible under this promotion.
- ✓ Some, or all, of this award may be considered taxable by applicable federal, state and local governmental units. Winners should consult their tax advisor as to the potential tax implications.
- ✓ For tax purposes, NMHG Financial Services will supply the winning dealer with the fair market value of the award by January 2012.