

IS THE PURCHASE PRICE YOUR *TRUE* COST?



VALUE ADVANTAGES!

Dealers participating in the UNISOURCE™ Interstate Battery program are receiving these FREE services plus the following advantages that are ONLY available through the UNISOURCE IBSA program.

- \$1.00 to \$2.50 rebate per qualifying battery purchase. See 2011 IBSA Rebate on purchases for full details.
- All purchases qualify for the "You Make it Happen" program incentives
- All purchases earn a return allowance for PDC returnable items
- The simplicity of centralized billing through Hyster Company who offers you an additional discount for "Fast Pay"

When you purchase your starter/deep cycle batteries through the UNISOURCE™ Interstate Batteries (IBSA) direct ship program you receive many value added services at NO EXTRA CHARGE. How many of the services below is your current battery source providing to you on your starter/deep cycle battery purchases?

- FREE regular scheduled route delivery to your door for over 250 different batteries which are known on a national level by end users for their high quality and value
- FREE product rotation with each delivery to ensure that each battery you sell is the freshest possible
- FREE HOT SHOT emergency deliveries for those customer truck down situations when you do not have the battery on your shelf. IBSA has over 250 batteries available which fit almost every conceivable vehicle; off road and on.
- FREE EPA approved junk battery pickup
- FREE Consignment Inventory Option (no upfront payment)
- FREE nationwide no hassle warranty coverage



Please take a moment to review the starter and deep cycle battery purchases at your location and dealership. You may find that your present battery source isn't coming close to providing you with the type of battery program you could be receiving by participating in the UNISOURCE Interstate Batteries direct ship program.