



PRODUCT INFORMATION BULLETIN



PIB # 0316.04
Series Impact: D114

March 16, 2004

TO: ALL HYSTER DEALER PRINCIPALS, SALES MANAGERS, & SALES REPRESENTATIVES
FROM: PETER SIESSEL – VICE PRESIDENT, HYSTER MARKETING
SUBJ: E25-35XM₂, E40XM₂S Availability

Effective immediately we are announcing that the E25-35XM₂, E40XM₂S series is sold out. This is due to several unexpected large orders which have consumed all planned available product based on the upcoming phase in of the new E25-40Z AC series. We apologize for this gap in product supply.

The new upgraded replacement series will be available for sale soon. We are in the process of putting together necessary product support information now and will release it as soon as possible. The new series will be available for shipment in July 2004.

Please review all acknowledgements and turn into firm orders by May 1, 2004. At this date the Greenville plant will not accept any more option specification changes as they will be firming up their inventory schedules with suppliers.

Please remember to refresh HERO by selecting the “completely reload tables” option in the price book download area thereby capturing the change to this series.

As always, we appreciate the support of our distribution network and the sales organization.

Sincere Regards,

Peter M. Siessel
Vice President of Marketing – Hyster Company

Marketing Department
HYSTER

The information contained in this bulletin is for information purposes only, Hyster Company reserves the right to change the design of our products without incurring an obligation to modify previously manufactured products.