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The Driving Force



News You Can Use from Hyster Company.

White Paper from Hyster Fleet Available on TruckTruth.com

Companies are applying increased focus on opportunities for reducing operational costs during this economic downturn. To assist in their efforts, Hyster Fleet has prepared a white paper to educate companies on the advantages of Fleet Management. "Optimizing Your Fleet: A Business Case for Thriving in an Economic Downturn" briefs readers on the challenges they may be facing during this time and how subscribing to a fleet management program can

benefit their material handling operations. Hyster Fleet will be e-mailing the white paper to target customers. To help ensure maximum visibility, we encourage your dealership to also take advantage by distributing this White Paper to potential fleet customers in your territory. For any questions relating to this white paper please contact Hyster Fleet.



[>> View or download the Fleet White Paper](#)

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