

2009 Hyster Marketing Calendar

6/26/2009

(The 2009 Invitation to Compare Events will be listed on a separate calendar.)

January Hyster President's Conference Call – January 11 ProMat – January 12-15, Chicago (Dealer Principal / Customer Event of New Electric Product January 12) E45-70XN Interim Launch via Webex – January 16	February	March Intermediate Warehouse Workshop Greenville, Mar 3 – 5 Ace Hardware Show – Mar 4-6 Las Vegas Hyster President's Conference Call (Mar 9) Dealer Council Mtg, Atlanta – Mar 10/11
April Sales & Product Workshop (Apr 5-9) Quality Roundtable, Greenville - Apr 21-22 BevOps Summit, Tampa – Apr 20 - 22 FleetSmart Seminar, Cleveland, Apr 23 Sales Manager Camp (April 26-29)	May MHEDA Convention – May 2-5 Hyster President's Conf. Call - May 8 E45-70XN Launch – Portland, May 11-12 E45-70XN Launch – Charlotte, May 18-19 E45-70XN Launch – Philadelphia, May 20-21	June E45-70XN Launch–Salt Lake City, Jun 1-2 E45-70XN Launch – Houston, June 3-4 E45-70XN Launch–Cincinnati, June 8-9 FleetSmart Seminar, Dallas, June 18 Intermediate Warehouse Workshop Greenville, Jun 16 – 18
July Hyster President's Conference Call-Jul 11	August Sales and Product Workshop Greenville, Aug 2 – 6 Intermediate Warehouse Workshop Greenville, Aug 31 - Sep 3	September Sales Manager Webex – Sep 11 Hyster President's Conf. Call - Sept 14 Dealer Council Meeting – Sept 21 & 22 Dallas, TX
October FleetSmart Seminar, Billerica, MA – Oct 1 IFDA Show, Baltimore – Oct. 19-21	November 2010 Planning Sessions Hyster President's Conference Call -Nov 9	December Intermediate Warehouse Workshop Greenville, Dec 8 – 10